Dave Zuverink

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mobile (408) 309-5113

OBJECTIVE

To contribute to the development of mobile solutions that delight users by being easy to learn and efficient to operate while serving a meaningful purpose.

SKILLS SUMMARY

- Practitioner of user experience design and research for 8+ years.
- 4+ years specializing in mobile user experience.
- 3 granted patents and inventor or co-inventor on 9 patents pending.
- Skilled in creating workflows, interfaces, and interactions for mobile devices.
- Well versed in a variety of mobile operating systems and form factors.
- Excellent written, verbal, and visual communication skills.
- Experienced with a wide variety of research methods.
- Ability to depict interactive concepts with Flash demos.

EXPERIENCE

Sr. Mobile UI Designer
Cisco WebEx, Santa Clara, CA
April 2010 – Present

- Responsible for Android product design across smartphone and tablet form factors.
- Lead designer for WebEx Meetings 1.0 for Android Smartphones, achieving 100,000 downloads in 6 months with a 4 star rating.
- Lead designer for WebEx Meetings 1.0 on Cisco Cius Android tablet.
- Partnered closely with Product Management to inform product roadmap and features.
- Coordinated the Visual Design, Usability, Prototyping, and Technical Writing tracks, to execute projects.

Sr. Mobile Experience Designer
Adobe Systems, San Francisco, CA
August 2009 – April 2010

- Lead designer for Adobe Reader Mobile 1.0 for Android, which became the #2 free productivity application in Android Market with over 10 million installs, #13 overall free app, and attained a 4.3 star average rating by over 40,000 users.
- Developed an adaptive UI framework for Flex Mobile to operate in multiple OS environments including Android and iOS.
- Defined, documented, and communicated mobile UI design patterns and best practices.
- Created novel mobile interaction techniques, resulting in 4 patents (2 pending).

**Sr. User Research Specialist
Mobile and Devices**
Adobe Systems, San Francisco, CA
Jan 2006 – August 2009

- Conducted exploratory research that helped define the feature set of Photoshop.com Mobile for iPhone, which became a #1 free application in the Apple App Store.
- Collaborated on UI design and conducted usability testing on Photoshop.com Mobile for iPhone.
- Conducted workflow redesign of Verizon's Flash-based Dashboard widget portal resulting in dramatic improvements in subsequent usability testing.
- Managed research strategy and roadmap for the Mobile Business Unit.
- Created innovative testing techniques to allow study observers to view

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EXPERIENCE (continued)

User Research Specialist
Intelligent Documents
Adobe Systems, San Jose, CA
May 2002 - Dec 2005

- Led research for "Combine Files" and "Package" feature areas in Acrobat 8 and "Forms" in Acrobat 7.
- Identified key document management needs of architects and legal professionals by leading the product team on several site visits to architectural firms and legal offices in San Francisco, Florida, and New York.
- Gathered user feedback with paper, clickable HTML, and Flash prototypes, resulting in minimal changes during implementation.
- Created concepts to improve the way users interact with forms resulting in 5 patents (pending).

Industrial Designer
EXO Design, Pleasanton, CA
May 2001 - September 2001

- Worked on the team that designed the Visx laser eye surgery machine, including the ergonomics of patient beds and the human factors of the surgeon's instrument cluster.
- Developed 3-D CAD model of the machine.

Industrial Designer
Shook Design, Mountain View, CA
Sep 2000 - April 2001

- Contributed to the design and development of consumer products for active sports.
- Duties included concept development, sketching, model making, and prototyping.

EDUCATION

M.S. Human Factors
San Jose State University, San Jose, CA
2006

Specialization in Human-Computer Interaction

B.A. Design and Technology
Eckerd College, St. Petersburg, FL
1999

Minors in Art and Philosophy

AFFILIATIONS

BayCHI
2004-present, Member

IxDA
2007-present, Member